

Match Day Sponsor

The support of our sponsors enables the Willows to continue to enable young cricketers to enjoy the opportunity to play cricket in a world class setting against talented cricketers.

Your exclusive match day sponsorship provides the following opportunities:

- Your logo/name on the pavilion match day stand (Willows will organise signage)
- Use of the club flagpole on the pavilion to fly your company logo/name on game day
- The opportunity to present the Player of the Day at the conclusion of the match
- Catered lunch for 6 people on game day (colleagues, family, friends)
- Opportunity to host work colleagues, family and or friends on the day
- Access to the Willows database and Facebook throughout the season to market any products/services for your company or organisation
- Representation on the Willows website as a Match Day sponsor and on club communication for the fixture you have sponsored
- Representation at all Willows functions
- Ability to market products or services to the Willows community at any time

Details

\$2500 +gst per season

ASB Bank: The Willows Cricket Club **Account # 12-3151-0111887-00**

Best contact person for logo and details:

Name: _____

Email: _____

Phone: _____



Welcome to The Willows

The Willows was one man's idea. Mike Dormer wanted to preserve all that was best about the game of cricket and to foster it in the coming generations. So he, along with 11 founders, created a cricket ground and a cricket club to do just that.

The first match was played at The Willows on October 24th, 1994. More than a quarter of a century later, the club has over 700 playing and other members. Of those there are many present or former first-class cricketers.

Of the 25 or so matches played every season, three quarters are against school 1st XIs or regional rep teams. All of which means that since that opening game against Christ's College in 1994, more than three thousand school-age cricketers, boys and girls, have had the chance to come and play at The Willows.

There they've enjoyed a ground that is impeccably tended, appointed and catered and as large as many test-match grounds. And they've come up against cricketers who have played to a high level, and who are keen to pass on their love for and knowledge of the game.

The Willows is firmly rooted in Loburn, North Canterbury, but its connections stretch around the globe. There are now Willows members living in virtually every cricket-playing nation on the planet. Every year the club sponsors two young cricketers to spend a season with Matfen in Northumberland, there are scholarships to the United Kingdom and links with the Arundal Castle Foundation. The Willows also sends an under-19 team, managed by a former first-class cricketer, on tours to India and Sri Lanka.

The Willows strongly supports different charities, notably the Champion Centre and the Down Syndrome Society through its Charity Father Christmas Day and is a strong advocate of community cricket coaching. The membership has recently elected a new president and committee to steer the club into its second quarter century. There are many plans afoot, including a Canterbury pre-season match with school players selected in each side. But the fundamental purpose will not change, to maintain all the best traditions of the game of cricket and to foster them in the young.



LOBURN, NORTH CANTERBURY, NEW ZEALAND

